



P.O. Box 380  
515-1/2 Court St.  
Williamsburg, IA 52361  
Tel (319) 668-2699  
Fax (319) 668-2633

## Reichert Equine Foundation Scholarship Application

The Reichert family has been involved in the horse business since 1934. While the pleasure horse has been their primary equine related sport and business of choice, family members have participated in, rodeos, open shows and exhibited horses of all breed at the local, state, regional and national levels in all disciplines. In addition, the family has been active in the promotion of the equine business across Iowa, the United States and Internationally.

The establishment of the Reichert Equine Foundation in 2008 is to begin the process of building sustainability, not only for the Reichert Celebration, but to recognize servant leadership development, community and organizational participation while encouraging academic excellence

The Reichert Equine Foundation will award four \$500.00 Scholarships on August 15, 2009 at the Reichert Celebration. One scholarship will be awarded in each selected show: APHA Celebration, ApHC Celebration, AQHA Celebration and NSBA Celebration.

Scholarship money will be paid to the college of choice after proof of enrollment is supplied to the Reichert Equine Foundation.

### **APPLICANT:**

Name: \_\_\_\_\_

Parents Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Current High School \_\_\_\_\_ Intended College: \_\_\_\_\_

Years competed at the Reichert Celebration: \_\_\_\_\_ Years showing horses: \_\_\_\_\_



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**SCHOLARSHIP CRITERIA:**

**1.) ESSAY:**

Separately answer the following question in 500 words or less:

*Describe how being involved with horses and participating in horse shows helped you achieve your goals and define the person you are today?*

**2.)**

On a separate piece of paper, please list the events you have competed in the Reichert Celebration:	
<b>Class</b>	<b>Show</b> (NSBA, AQHA, APHA, ApHC)
Nov. Youth Western Pleasure	AQHA
NSBA Novice Rider	NSBA
Nov. Youth Western Pleasure	APHA

**3.) ORGANIZATIONAL INVOLVEMENT:** List the organizations and leadership roles you have served in your community, church, school and/or equine industries.

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**4.) LETTER OF RECOMMENDATION:** Include 2 letters of recommendation. (Writer must NOT be related to applicant.)

The letter should include and answer the following questions.

- Name, address, business/organization and phone number of person writing the recommendation.
- What is the relationship to the scholarship applicant and individual writing the recommendation?
- In approximately 250 words or less describe the servant leadership, community engagement and academic achievement of this applicant and why you are recommending him/her for this scholarship?

***\*\*\*To be considered for the Reichert Foundation Scholarship, Individuals must have competed in the 2009 Reichert Celebration\*\*\****

***\*Scholarships must be submitted no later than August 10, 2009.\****  
***Prior to August 1<sup>st</sup> please submit to Reichert Equine Foundation Office listed below.***  
***After August 3<sup>rd</sup> submit to show office at the Reichert Celebration.***

**[www.ReichertCelebration.com](http://www.ReichertCelebration.com)**